

ZERRES

COLLECTION REPORT SPRING/SUMMER 2022

TRENDS

You can clearly feel a new hopeful season dawning. Nonchalant summer looks in “good mood colours” and with an unstoppable diversity in shape emit optimism, ease, relaxedness and naturalness. Loose silhouettes in comfy fabrics give us back our longed for freedom.

COLOURS

Go green: Green is in the colour spotlight for summer 2022. Whether fresh, energetic and bright like fruity lime, apple green and peppermint, or clean in soft green nuances like olive, khaki, cactus and pistachio, green just is the colour of hope!

Positive vibrant colours such as orange, sunshine yellow and pink – sorry, you can’t get by without this colour – radiate pure summer happiness. Pink especially conveys a good mood and whether delicate or loud suits grown up women.

Apart from these brave pop colours, the new blue nuances seem cool like an ice cream candy. From aquamarine and ice blue up to oxygen, indigo and dark blue: here you can really breathe out.

Delicate pastels such as apricot, pink, light blue, lilac, purple and avocado create a soft colour picture and flatter the complexion.

Colour restraint is the hit with elegant, calm savannah tones: Sand, camel, mud, beige and greige can be infinitely combined.

Summer white represents a light-hearted fresh start and thus for here and now. Buttermilk tones expand the white range, black is the perfect contrary.

STYLES

“Loosen up” is the trouser choice motto in 2022. Wide leg pants, flared, relaxed and loose fits as well as culottes, often with shorter leg, are comfortable, slouchy and super nonchalant. These trousers ensure a relaxed body-awareness thanks to pleasant freedom of leg

movement and nonchalant fit.

What, jogging pants again? Yes, of course! This feel good garment is also a definite must have next season. Whether for work, for yoga or visiting friends: If you don’t want to change your style, wear the jogging pants morning to evening. They immediately shake up your look!

Barrel legs, egg shapes and peg tops based on the 80s style promise new silhouettes modified aligned to the Zerres style.

The basis in the commercial sector is still the slim close-fitting shape. Apart from straight legs and chinos, the classical slim comes in various lengths from ankle length over 7/8 up to Bermuda shorts. Nonchalant sporty cargo variations are the perfect companions for nature when it’s hot.

The affectionate details also reflect the summery topics. Buttons, rivets and zips with an elegant gold finish imbue the trousers with a classy look. Sparkling but unobtrusive rhinestones ensure fashionable accents.

To look sporty you don’t even need to sweat anymore: Elements from sportswear such as ribbons, clasps and zip pendants with Zerres logo but also wording play make us athletic.

The captain calls: Modern, maritime accessories like a snap hook in summer colours imbue the trousers with the decisive coolness.

Subtle logo embroidery decorates the summery Zerres trousers.

Also indispensable next season are style elements from utility wear.

PRINTS

Blossomed: In 2022, the loveliest flowers are blooming on trousers from day to night and look like summer itself. Amaze the garden!

Tropical prints will fulfil our travel bug next season: Instead of craving long distance flights, we crave these happy floral motifs.

See no sea? Maritime stripes, ropes and knots, flower prints matching in colour, and shell motifs are also suitable for balcony, bathing lake or beach. And as beach

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to go, of course, also for the city: Sea you!

Elegant paisley prints look like a souvenir mix from a journey on the Silk Road. As a statement piece these trousers wow your legs. Yet also as a modern print in indigo colours, this ethnic pattern does look good for the next summer party! And fashionable patch patterns are simply fun.

On the other hand, graphic and floral black white prints look a lot more functional.

FABRICS

Denim plays the main role among the great diversity of shapes. Whether long, shortened, narrow or wide, denim is fashion's all-rounder. Dark and raw denim with only slight wash effects ensure an elegant look, which connects sportiness with understatement.

However, jeans can be used and washed out again, simply be nonchalant.

Corresponding to this trend, Zerres shows new bleach variations with structured surface but without destroyed elements.

Coloured jeans in pastels are flattering. Here there is to be a new wave of pigment dyeing. Coloured jeans are hot, and come both in light denim fabrics and in Sensational high stretch.

White and natural denim with contrasting seams in light beiges inspire us to go on nature walks.

Many fabrics answer the sustainability demand.

Natural denim in organic cotton or dry indigo dyed jeans represent this. The topic sustainability can simply not be dissected from fashion anymore, and is also tackled through blends with Tencel or proportions of recycled yarns in the fabrics.

There are blends with Coolmax to achieve a pleasant coolness on hot days. This all season technology represents a special feature in the collection.

With cotton, blends with Tencel and stretch stand for a pleasant hand and high wearing comfort. The last is reinforced with models with invisible elastication – wellness in every situation.

Elegant maritime chinos are translated in light sateen with Micromodal proportions. A group in fine stripe look blows a fresh breeze with Coolmax.

Crisp cotton gabardine in sporty cargos is wonderful on hot days.

Summery heat can be borne especially well in cooling linen. Nonchalantly flowing in wide silhouettes in plain colour or printed, it is ideal for summertime.

Super soft lightweight techno fabrics perfectly match the new, figure-skimming silhouettes. Off travelling at last? Then pack these pants in every suitcase!

Narrow trouser shapes come along in neat techno stretch.

Figure-skimming trouser shapes in viscose prints create summery lightness.

DEPOT

The ZERRES Depot, renowned for a high willingness to innovate and trend certainty, also remains a guarantee for quick delivery capacity for Spring/Summer 2022 and thus the economic success of the commercial customers. Styles and silhouettes are aligned to customer wishes and supplemented, so that also in the new season there is a perfected and fashionably sophisticated ordering depot available.

ZERRES DESIGN TEAM